

# Blake Ebersole

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**“Humans have used natural products to support health for thousands of years. Today, a new wave of interest presents an enormous opportunity to improve people’s lives.**

**On this foundation, my life’s goal is to apply the highest level of scientific rigor, transparency and care to fulfill the true potential of products made from Mother Nature.**

**To this aim, I have committed to a life of learning and expertise in research, development, manufacturing, regulation, quality assurance and marketing of natural products.” – Blake**

## **Bio:**

Blake Ebersole, B.S., M.B.A. is President of NaturPro Scientific LLC, a scientific and regulatory consulting firm offering a combined 30+ years of experience in the development and production of a wide range of botanical products for foods and dietary supplements. Blake contributes to quality assurance and product development for all sizes of natural health product firms, and has managed supply chains for dietary ingredients meeting stringent global requirements. Blake is a contributor to dietary supplement, food and cannabis industry regulatory efforts, and participates on a number of active committees and expert panels, including the American Herbal Products Association, ASTM International and AOAC International, and is a regular contributing writer for *Natural Products Insider*.

## **Contact:**



Blake@npscientific.com



@NaturalBlake



@NaturPro

## **Professional Experience:**

### **Quality Management:**

- Performed Good Manufacturing Practices audits for dozens of dietary supplement, food, ingredient and homeopathic drug firms under 21 CFR 117, CFR 111 and CFR 211.
- Developed multiple “360-degree” Quality Management Systems (QMS) from scratch based on ISO 9000 and GMP standards meeting requirements of F50 food, supplement and pharmaceutical customers, leading to significant improvements in all quality KPI
- Led standards development and certification of overseas agricultural and botanical extract manufacturing operations in India under GMP (21 CFR 111), USDA Organic, Non-GMO Project, Good Agricultural Practices, Fairtrade and Amway Nutricert programs
- Led development, optimization and validation of dozens of natural product analytical methods according to USP, ICH, GLP and other compendia guidelines
- Audited in-house and independent analytical laboratories according to ISO 17025 requirements
- Supported industry effort to develop standardized specifications and defect action levels for dozens of ingredients
- Managed and mentored staff in best practices for quality assurance and quality control

### **Legal and Regulatory Affairs:**

- Serve on technical and expert review panels for standards-setting organizations AHPA, ASTM & AOAC International
- Corporate legal counsel liaison and lead expert on FDA DSHEA dietary supplement regulations including GMP, product safety, product labeling and claims substantiation

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- Led intellectual property (patent and trademark) research, submission and licensing on 3+ patents, 10+ patent applications, 20+ trademarks and copyrights
- Led and coordinated regulatory document submissions, including IND, NDI, GRAS and product registrations to US FDA, EU (EFSA), Australia TGA, Health Canada, KFDA, Japan FOSHU
- Generated, reviewed and negotiated legal agreements such as confidentiality, research, supply, quality, licensing and MOU

## R&D and Product Development:

- Directed a \$10+ million natural products research program, supporting study design, data analysis and mat
- Coauthor/advisor on 100+ scientific studies spanning human clinical, preclinical, analytical chemistry and toxicology disciplines
- Inventor and/or executor on 10+ patents covering products with \$100+ million in sales
- Led manufacturing scale-up from concept to commercial scale for dozens of natural products
- Led licensing and product development on patented solid-lipid particle formulation (Longvida® Optimized Curcumin)
- Scientific liaison and research collaborator with numerous physicians and scientists across various disciplines

## Technical Sales and Marketing:

- Authored or contributed to 60+ trade press articles
- Lead technical contact for thousands of press, scientist, physician, B2B and consumer communications
- Lead brand strategy & management for 15+ proprietary branded products sold as ingredients and consumer products
- Sales lead for proprietary products to Fortune 500 and global customers, resulting in millions in revenue
- Generated marketing content; including sales sheets, website content, sales presentations, training sessions, webinars, press releases, and technical dossiers
- Lead marketing and sales strategy and manage projects for B2C start-ups; generate successful online content for B2C

## Medical Cannabis

- Currently serve on ASTM International and American Herbal Products Association (AHPA) Cannabis Committees
- Supported the development of operating standards and wrote standard operating procedures (SOP) for Good Manufacturing Practices (GMP) for cannabis standards-setting organization, currently under review by ASTM International
- Currently serve as regulatory and quality assurance consultant for hemp industry and trade organizations
- Founding member of new self regulatory organization for hemp and CBD products
- Coordinated initial R&D, production, quality assurance and regulatory affairs for a cannabis startup with operations in Washington, Colorado and Nevada
- Assisted in development of cannabis license applications in New York, Florida, California, Colorado and Louisiana
- Established analytical testing standards and guidelines for potency and purity of cannabis products
- Audited cannabis analytical laboratory data according to ISO 17025 standards
- Developed in-house formulas, materials lists, manufacturing processes, manufacturing records and operational guidelines for cannabis extract and finished product production
- Developed R&D for and commercial processes for large-scale extraction and purification of cannabinoids and terpenes from cannabis
- Developed products with improved dose delivery methods including water soluble and precise cannabinoid ratio products

## Leadership

- Planned and implemented numerous corporate-level strategic and tactical plans, processes and policies that improved performance in research, quality, supply chain, sales/marketing, finance and legal departments
- Managed projects and budgets for research, marketing, legal and quality departments
- Department supervisor with 5+ direct reports, experienced in HR practices and requirements
- Led training sessions for corporate, sales/marketing and quality departments
- Serve as principal liaison to trade associations and standards-setting agencies such as USP, AHPA and others
- Computer-savvy (PC, Mac, Cloud, MS Office/Excel, Adobe, CRM, ERP)

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## Diplomas:

2010	Masters, Business Administration	<b>Butler University</b> Indianapolis, IN, USA
2000	Bachelor of Science, Forensic Chemistry (ACS)	<b>West Chester University</b> West Chester, PA, USA

## Positions held:

2016-2017	<b>Contributing Writer, HerbClip</b> , American Botanical Council, Austin
2015-present	<b>Co-Founder</b> , Identification of Dietary Ingredients (IDDI)
2015-present	<b>President and Founder</b> , NaturPro Scientific LLC, Carmel, IN
2014-2015	<b>NIH/NCCAM Grant Advisor</b> , "Botanicals and Drug Interactions", University of Rhode Island
2013	<b>International Association for Dental Research (IADR) Grant Co-investigator</b> : "Topical curcumin administration to gingival tissue as potential treatment for periodontal disease", Stony Brook University
2012-present	<b>Contributing Writer, Natural Products Insider</b>
2012-2013	<b>Founder and Editor, Verdemedica: Journal of Botanical Product Science and Quality</b>
2012-2015	<b>NIH Grant Advisor</b> , "Efficacy of <i>Withania somnifera</i> Compounds on Breast Cancer", Emory University
2012-2014	<b>Consultant</b> , AquaNourish/HE Group, Cincinnati/Detroit
2010-2012	<b>Technical and Consumer Marketing Advisor</b> , Phytosensia, Indianapolis
2009-2010	<b>Business and Intellectual Property Consultant</b> , ArmorTech/Ultra Armoring, Brooklyn.
2006-2015	<b>Technical Director</b> , Verdure Sciences, Noblesville, IN
2005-2006	<b>Marketing Coordinator</b> , Geni Herbs, Noblesville, IN
2002-2005	<b>Co-Founder</b> , www.RainbowLight.net, Etters, PA
2001-2002	<b>Science/Substitute Teacher</b> , Kaiser High School, Honolulu School District, Honolulu
2000	<b>Analytical Chemist</b> , Pennsylvania Equine Toxicology and Research Laboratory, West Chester, PA, USA
1998-2000	<b>Owner/Operator</b> , Paragon Enterprises, Etters, PA
1993-2000	<b>Service Leader, Kitchen, Bartender, Waiter</b> , The Country Club of Harrisburg, PA

## Training, Projects, Honors:

- **AOAC Expert Review Panel Award**, for Method Development of Ethanol in Kombucha, 2017
- **HACCP Auditor Training**, 2017
- **Supplement Industry Star Award**, *Supplieside West/Informa*, 2015 & 2016
- **CPG Editor's Choice Award Finalist** for Product "Optimized Curcumin Brain and Focus", *Supplieside West/Informa*, 2016
- **Supply Chain Transparency Award**, *Nutraingredients-USA* for PLT360, 2016 (Client contracted)
- **Certified Quality Auditor**, *American Society of Quality*, 2016 (coursework)
- **NutraIngredients, University Research of the Year Award** for "Effect of curcumin on cognitive function and mood in healthy older humans" published in *Journal of Psychopharmacology*, 2015
- **Development of Scientific Animation Business Model**, Purdue Research Park, Butler University, 2010
- **Adhering to Good Manufacturing Practices**, American Herbal Products Association, 2010
- **Gateway Competition Prize**, Butler University, 2008
- **Dietary Supplement Health Claim Substantiation under DSHEA**, American Herbal Products Association, 2006
- **Chemistry Seminar**, West Chester University, 2000: *Pharmacology and binding of ligands at the serotonin receptor*
- **Honors Merit Scholarship**, West Chester University, 1996-1997

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## Professional Organizations and Contributions:

- **U.S. Hemp Roundtable**, Technical Committee, 2017-present
- **ASTM International**, Cannabis Committee Member, 2017-present
- **American Botanical Council**, Contributing Writer, HerbClips, 2016-2017
- **American Herbal Products Association**, Associate Member and Committee Member: Labs, Analytical Methods and Standards Committee, Cannabis Committee
- **Supplement Safety and Compliance Initiative**, Working Group Member
- **AOAC International**, Member, Peer Reviewer for *Journal of AOAC*
- **AOAC International**, Expert Review Panel Member for Ethanol in Kombucha, 2015-2017
- **State of Colorado Marijuana Enforcement Division**, Pesticides Testing Working Group, 2016-2017
- **Institute of Food Technologists**, Member
- **Journal of Medicinal Food**, Peer-reviewer
- **American Chemical Society**, Past Member (Agricultural and Food Chemistry Division)
- **U.S. Pharmacopoeia (USP)**, Monograph development liaison, past
- **NIH**, Research liaison, past
- **USDA**, Research liaison, past
- **National Center for Natural Products Research (NCNPR), University of Mississippi**, Research liaison, past

## Scientific Publications (Author/Advisor):

1. A List of Scientific Publications on Natural Products, including Food, Medicine and Dietary Supplements, with a focus on Quality Management Systems, including Good Agricultural, Collection and Manufacturing Practices, **Ebersole B.** 2017, Self-published. Source: <http://naturproscientific.com/publications-on-dietary-supplements-and-medicinal-plants/>
2. Historical Food and Supplement Adulterant List, **Ebersole B.** 2017, Self-published. Source: <http://naturproscientific.com/historical-food-and-supplement-adulterant-list/>
3. Curcumin Has Mixed Effects on Oxidative Stress in Patients with Nonmetastatic Prostate Cancer following Radiation Therapy, **Ebersole B.** *HerbClips™*, American Botanical Council, September 2017
4. Aromatherapy Using Lavender Oil or Linalyl Acetate Modestly Improves Pain Relief in Patients with Colorectal Cancer following Post-surgery Catheter Removal, **Ebersole B.** *HerbClips™*, American Botanical Council, September 2017
5. Loquat Leaf Extract without Additional Exercise Does Not Increase Muscle Mass in Healthy Adults, **Ebersole B.** *HerbClips™*, American Botanical Council, August 2017
6. Meta-analysis Provides Update of Aromatherapy for Depression, **Ebersole B.** *HerbClips™*, American Botanical Council, August 2017
7. Petitgrain Oil Aromatherapy Reduces Markers of Stress and Modestly Improves Performance in Simulated Workplace Environment, **Ebersole B.** *HerbClips™*, American Botanical Council, August 2017
8. Bromelain Improves Facial Swelling following Oral Surgery, **Ebersole B.** *HerbClips™*, American Botanical Council, July 2017
9. Single Serving of Montmorency Tart Cherry Concentrate Improves Cerebral Blood Flow, but Not Cognitive Function, **Ebersole B.** *HerbClips™*, American Botanical Council, August 2017
10. Kale Reduces Postprandial Spikes of Plasma Glucose in Healthy Japanese Adults, **Ebersole B.** *HerbClips™*, American Botanical Council, July 2017
11. A Two-week, Pilot Study on the Reduction of Irritable Bowel Syndrome Symptoms with Atrantil<sup>®</sup>, **Ebersole B.** *HerbClips™*, American Botanical Council, July 2017
12. Hibiscus Water Extract Demonstrates Significant Antioxidant Effects in Patients with Marfan Syndrome, **Ebersole B.** *HerbClips™*, American Botanical Council, June 2017
13. Weight Reduction with Meratrim<sup>®</sup> Botanical Extract Combination in Overweight Humans—A Randomized, Controlled Trial, **Ebersole B.** *HerbClips™*, American Botanical Council, June 2017

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14. Standardized Cranberry Extract, Cranpac™, Reduces Bacterial Adhesion in Patients with Recurrent Urinary Tract Infection, **Ebersole B.** *HerbClips™*, American Botanical Council, May 2017
15. Efficacy of a Fruit and Vegetable Powder Supplement for Menopausal Symptoms in Women, **Ebersole B.** *HerbClips™*, American Botanical Council, May 2017
16. Efficacy of Coenzyme Q10 and Tea Tree Oil for Chronic Periodontitis, **Ebersole B.** *HerbClips™*, American Botanical Council, May 2017
17. Standardized Ginger Extract May Reduce Adverse Events from Tuberculosis Drugs, **Ebersole B.** *HerbClips™*, American Botanical Council, April 2017
18. Review of Contact Dermatitis Associated with Tea Tree Oil Exposure, **Ebersole B.** *HerbClips™*, American Botanical Council, June 2017
19. Efficacy of a Diet Program on Body Weight in Overweight Americans: Open-Label Human Study. **Ebersole B.** March 2017. Technical Report, self-published on client website.
20. Pilot Studies on the Efficacy of a Diet Program on Body Weight in Overweight and Obese South Africans, **Ebersole B.** March 2017. Technical Report, self-published on client website.
21. Analysis of Sugars in Kombucha Tea by High Performance Liquid Chromatography, **Ebersole B.** Technical Report, October 2016. DOI: 10.13140/RG.2.2.24141.23522
22. AOAC International *First Action Official Method* 2016.12, Determination of Ethanol in Kombucha. **Ebersole B.**
23. Single laboratory validation of a GC-FID method for ethanol in kombucha, **Ebersole B,** Eckert M, Schmidt R, Chan M, Brown P. 2017 *Journal of AOAC*, doi: 10.5740/jaoacint.16-0404
24. AOAC Standard Method Performance Requirements 2016.001. *Journal of AOAC*, (2016) 99(4), 1120-1121
25. Bitter melon extract attenuating hepatic steatosis may be mediated by FGF21 and AMPK/Sirt1 signaling in mice. Yu Y, Zhang XH, **Ebersole B,** Ribnicky D, Wang ZQ. *Scientific Reports (Nature)*. 2013 Nov 5;3:3142. doi: 10.1038/srep03142.
26. Optimization and validation of ursolic acid by HPLC in *Ocimum sanctum*. Shah J, Patel S, **Ebersole B,** Hingorani L. *Planta Medica* 2012 DOI: 10.1055/s-0032-1321177
27. Acute human pharmacokinetics of a lipid-dissolved turmeric extract, Shah J, Patel S, **Ebersole B,** Hingorani L. *Planta Medica* 2012 DOI: 10.1055/s-0032-1320664
28. Sustained cognitive effects and safety of HPLC-standardized *Bacopa monnieri* extract: A randomized, placebo controlled clinical trial. Hingorani L, Patel S, **Ebersole B.** *Planta Medica* 2012; DOI: 10.1055/s-0032-1320681

## Inventorship, Licensing and Execution of Patent Applications:

1. **Ebersole B,** Hingorani L. Stable solid lipid particle composition for improved bioavailability of lipophilic compounds for age-related diseases. PCT Application WO/2016/077454. Assigned.
2. Frautschy SA, Cole GM. Bioavailable Curcuminoid Formulations for Treating Alzheimer's Disease and Other Age-related Disorders. US Patent 9,192,644 and international patents.
3. Seeram NP, Heber D. Purification of pomegranate ellagitannins and their uses thereof. U.S. Patent 7,919,636
4. 7,897,791, 7,638,640 and international patents.

## Scientific Conference Presentations (Author/Advisor):

1. Safety, tolerability and nutrient status after consuming a total meal replacement beverage for 30 days: a randomized, controlled pilot study in healthy adults. **Ebersole B.** *International Society for Sports Nutrition Annual Meeting*, June 7, 2018.
2. Single Laboratory Validation of Ethanol in Kombucha by Gas Chromatography with Flame Ionization Detection. **Ebersole, B.** *AOAC International Annual Meeting*, September 2016.
3. Ethanol analysis of kombucha products with gas chromatography. **Ebersole B,** *Institute of Food Technologists Annual Meeting*, 2016.

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4. Acute human pharmacokinetics of a lipid-dissolved turmeric extract. Shah J, Patel S, **Ebersole B**, Hingorani L. *2012 International Congress on Natural Products Research*, New York, NY. July 31, 2012. *Planta Med* 2012; 78 - PH5 DOI: 10.1055/s-0032-1320664
5. High-throughput screening program for commercial single-herb extracts. Hingorani L, Seeram NP, **Ebersole B**. *2012 International Congress on Natural Products Research*, New York, NY. July 31, 2012. *Planta Med* 2012; 78 - PF85 DOI: 10.1055/s-0032-1320632
6. Optimization and validation of ursolic acid by HPLC in *Ocimum sanctum*. Hingorani L, **Ebersole B**, Patel S. *2012 International Congress on Natural Products Research*, New York, NY. July 31, 2012.
7. Orthogonal validation of analytical and quality systems for botanical products. Hingorani L, Patel S, Darji B, **Ebersole B**. *2012 International Congress on Natural Products Research*, New York, NY. July 31, 2012. *Planta Med* 2012; 78 - PJ156 DOI: 10.1055/s-0032-1321316
8. Sustained cognitive effects and safety of HPLC-standardized *Bacopa monnieri* extract: a randomized, placebo-controlled trial. Hingorani L, Patel S, **Ebersole B**. *2012 International Congress on Natural Products Research*, New York, NY. July 31, 2012.
9. Bitter melon extract enhances insulin sensitivity by modulating FGF21 signaling in high-fat diet fed mice. Wang ZQ, Yu Y, Zhang XH, Li H, Qin J, **Ebersole B**, Cefalu WT. *7<sup>th</sup> International Conference for Functional Foods in the Prevention and Management of Metabolic Syndrome*, Southern Methodist University, Dallas, TX, USA, December 3-4, 2010.

## Oral Presentations:

1. "Current Issues for Food Analysis", Department of Nutrition and Food Science, Texas A&M University, October 25, 2017
2. "An Overview of the Food and Supplement Regulatory Climate", Department of Nutrition and Food Science, Texas A&M University, March 16, 2017
3. "Identity Testing and Method Validation for Botanicals", *Supplieside West*, October 5, 2016.
4. "Emerging Regulatory and Labeling Issues for Dietary Supplements and Foods", Department of Nutrition and Food Science, Texas A&M University, September 5, 2016.
5. "Natural Products Research for Neurodegenerative Diseases", NIH/NINDS, Bethesda, MD, March 3, 2015.
6. "Optimized Curcumin and the Aging Brain", Amway/Nutriline, October 29, 2014.
7. "Curcumin Advancements: The Aging Brain with Longvida® Curcumin", Douglas Labs, April 23, 2014.
8. "Longvida: The Brain Curcumin". *Vitafoods International Conference*, Geneva, Switzerland, May 24, 2012.
9. "100% Ingredient Identity". *SupplySide Marketplace Good Manufacturing Practices Workshop*, NY, NY, May 8, 2012.
10. "Nutraceuticals: An Overview". Department of Nutrition and Food Science, Texas A&M University, April 6, 2012.
11. "Fortification of Polyphenols into Functional Foods". *Prepared Foods R&D Applications Seminar*, Chicago, IL, USA, August 3, 2011.
12. "Science-based Curcumin", *16<sup>th</sup> International Food Ingredients and Additives (IFIA) Conference*, Tokyo Japan, May 19, 2011.
13. "Bioavailability of Botanical Supplements: Challenges and Opportunities". Department of Nutrition and Food Science, Texas A&M University, March 31, 2011.
14. "Foods Designed for Health, Functional Foods, and Nutraceuticals". Department of Nutrition and Food Science, Texas A&M University, March 20, 2008.
15. "Overview of Research-Validated Pomegranate: Focus on Prostate Health". *US Too Prostate Cancer Group Patient Education Symposium*, Chicago, IL, USA, November 2, 2007.
16. "Science-based Nutrition: Finding the Right Pomegranate". *US Too Prostate Cancer Group Regional Meeting*, Chicago, IL, USA, July 24, 2007.

## Published Articles and Quotes in Non-Academic Press:

1. Press Release, "[Botanical Liaisons and NaturPro Scientific Complete Independent Authentication of Rhodiolife® Rhodiola rosea L. Ingredient](#)", October 2017
2. Article, "[Emerging Heart Health Ingredients](#)", *Natural Products Insider*, August 2017
3. Article, "[Making a Quilt from the Regulatory Patchwork](#)," *Natural Products Insider*, July 2017

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4. Article, "[Create Claims with Confidence](#)", *Natural Products Insider*, June 2017
5. Article, "[New Research on Ingredients for Joint Pain](#)", *Natural Products Insider*, March 2017
6. Quoted in "[Kombucha Study Raises Sugar Content Questions](#)", *BevNET*, November 2016
7. Article, "[Beyond Non-GMO for Supplements](#)", *Natural Products Insider*, November 2016
8. Article, "[Two Identity Testing Requirements: References and Rigor](#)", *Natural Products Insider*, October 2016
9. Article, "[New Omega-3 Technologies Emerging](#)", *Natural Products Insider*, October 2016
10. Article, "[Probiotic Questions from the Gut](#)," *Natural Products Insider*, May/June 2016
11. Article, "[GNC, FDA Aim Alignment of U.S. with Global Standards](#)", *Natural Products Insider*, March 2016
12. Article, "[Modernization of the Supplement Industry](#)", *Natural Products Insider*, January 2016
13. Article, "[Eight Steps to Developing Research Relationships](#)", *Natural Products Insider*, December 2015
14. Article, "[Supplier Verification Key to New Rules](#)," *Natural Products Insider*, December 2015
15. Article, "[Where the Cannabis Market is Going](#)", *Natural Products Insider*, October 2015
16. Article, "[Dosing and Quality Obstacles to Cannabis Adoption](#)", *Supplement Perspectives*, October 2015
17. Article, "[Welcome to the Gut Jungle](#)", *Natural Products Insider*, August 2015
18. Article, "[How to Design a Clinical Study](#)", *Supplement Perspectives*, June 2015
19. Article, "[Best Way to My Heart? Through the Gut](#)", *Natural Products Insider*, June 2015
20. Article, "[Immunity and Inflammation: Inseparable](#)", *Supplement Perspectives*, June 2015
21. Article, "[Capsaicin and Cannabis: The Hot and Cool of Joint Care](#)", *Supplement Perspectives*, April 2015
22. Article, "[How to Create Natural Product IP](#)", *Supplement Perspectives*, March 19, 2015
23. Article, "[The Athlete's Frenemy: Inflammation](#)", *Supplement Perspectives*, February 2015
24. Article, "[Extracts: More than a Cup of Tea](#)", *Natural Products Insider*, February 2015
25. Article, "[Certifications are Fine, But...](#)", *Natural Products Insider*, January 2015
26. Article, "[Supplement Trends of 2014 and the Future](#)", *Natural Products Insider*, December 2014
27. Article, "[Traceability: What's the Point?](#)" *Natural Products Insider*, November 2014
28. Article, "[R&D: The Key Disciplines](#)", *Supplement Perspectives*, November 2014
29. Article, "[Dose Delivery: Oil into Water](#)", *Natural Products Insider*, August 2014
30. Article, "[Advances in Brain Health Research](#)", *Natural Products Insider*, July 2014
31. Article, "[Next-Gen Blood Sugar Management](#)", *Natural Products Insider*, June 2014
32. Article, "[Emerging Carotenoid Research](#)", *Natural Products Insider*, April 2014
33. Special Issue, "[Beyond Lutein](#)", *Natural Products Insider*, April 2014
34. Article, "[Sci-Fi, QC and Botanicals](#)", *Natural Products Insider*, March 2014
35. Article, "[Dose Delivery, Old & New](#)", *Natural Products Insider*, March 2014
36. Article, "[Beyond the Test Tube: Superfruit Science](#)", *Natural Products Insider*, Feb 2014
37. Article, "[Joint Health: Alternative Now Mainstream](#)", *Natural Products Insider*, Feb 2014
38. Article, "[Advancement Depends on Going Back to Basics](#)", *Natural Products Insider*, Dec 2013
39. Article, "[Consume Your Political News Frequently--and Calmly](#)", *Natural Products Insider*, November 2013
40. Article, "[The Eyes Are the Window to Our Health](#)", *Natural Products Insider*, October 2013
41. Article, "[Weighting to Lose](#)", *SupplySide Community*, October 2012
42. Article, "[Eyes Wide Open: Eye Health Supplements](#)", *Natural Products Insider*, August 2013
43. Article, "[The Gut-Brain Axis](#)", *Natural Products Insider*, August 2013
44. Article, "[Five Great Apps for Supplement Science](#)", *Natural Products Insider*, July 2013
45. Article, "[Scientific Validity Keys for Supplement GMPs](#)", *Natural Products Insider*, June 2013
46. Article, "[Ingredient Spotlight: Pomegranate](#)", *Nutritional Outlook*, May 2013
47. Article, "[Sports Supplements: OK for Kids?](#)", *Natural Products Insider*, May 2013
48. Article, "[Your Trade Show Physical and Mental Health Checklist](#)", *Natural Products Insider*, April 2013
49. Article, "[Tips for Hiring the Right Contract Ingredient Manufacturer](#)", *Natural Products Insider*, March 2013
50. Article, "[Politics, Religion and Organic Farming](#)", *Natural Products Insider*, February 2013
51. Article, "[The Eyes Are the Window to.. Our Health](#)", *Natural Products Insider*, January 2013
52. Article, "[Silver Linings in Omega-3 Research](#)", *Natural Products Insider*, December 2012
53. Article, "[Why Antioxidants Are Useful](#)", *Natural Products Insider*, November 2012
54. Article, "[Weighting to Lose](#)", *Natural Products Insider*, October 2012
55. Article, "[The Bugs Are Taking Over](#)", *SupplySide Community*, September 2012
56. Quoted in "Encouraging Natural Bone Health", *Natural Practitioner*, July/August 2012
57. Quoted in "Boosting the Brain", *Nutrition Industry Executive*, July/August 2012

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58. Article, "[The Research Says It All: Omegas Do a Body Good](#)", *SupplySide Community*, August 2012
59. Article, "[Ensuring Purity for Prenatal Supplements](#)," *SupplySide Community*, July 2012
60. Article, "[Are You in the 59 Percent?](#)", *SupplySide Community*, May 2012
61. Article, "[The Omnivore's Inflammatory Dilemma](#)", *SupplySide Community*, April 2012
62. Article, "[New Frontiers in Digestive Health](#)", *SupplySide Community*, March 2012
63. Article, "[Ch-ch changes in Senior Supplements](#)", *SupplySide Community*, February 2012